

## EUROCHAMBRES launches 10 key recommendations to successfully implement the European Green Deal

Building on the ambition demonstrated by the European Council last week to drive the sustainable transition of the economy, EUROCHAMBRES today presented 10 key recommendations to enable a successful implementation of the Green Deal during an online panel debate co-organised with the Austrian Federal Economic Chamber (WKÖ).

EUROCHAMBRES acknowledges the need for ambitious climate change mitigation and adaptation policy. Policy makers in turn need to recognise businesses' need for clear and realistic targets broken down into concrete, measurable steps. European companies have achieved remarkable success in the past, decoupling economic growth from greenhouse gas emissions. To continue on this path, they require a regulatory framework that enables and encourages them to innovate and create sustainable and competitive products and services.

Opening this morning's online event, EUROCHAMBRES Deputy President and Chair of the Sustainable Europe Committee, Mr Vladimír Dlouhý, stressed that the EU Green Deal can drive competitiveness if the regulatory framework and incentives encourage and enable businesses to actively participate in the transition.

*"Our goal is a European economy that is environmentally and socially sustainable while also internationally competitive. With these 10 key recommendations, Chambers want to shift the debate from "if" to "how" we can achieve our climate goals,"* said Mr Dlouhý. *"European businesses are at the forefront of climate change mitigation and adaptation; they will remain so if these key principles are observed."*, he emphasised.

Notes:

- Find EUROCHAMBRES' 10 key recommendations to successfully implement the European Green Deal at [bit.ly/Position\\_EUGreenDeal](https://bit.ly/Position_EUGreenDeal).
- The online panel debate "Increased climate ambition and industrial competitiveness – Transforming the Green Deal's ambition into reality" took place on the morning of 14 December. Vladimír Dlouhý was joined by MEP Mrs Jutta Paulus, Mr Heiko Kunst Deputy Head of Unit at the European Commission's DG CLIMA, Mr Joseph Kitzweger, Director Sustainable Development at Lafarge Cement and Mr Stephan Schwarzer, Head of Energy and Environment Policy at WKÖ

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