



**HEPA Turkey**  
**17 February 2022**



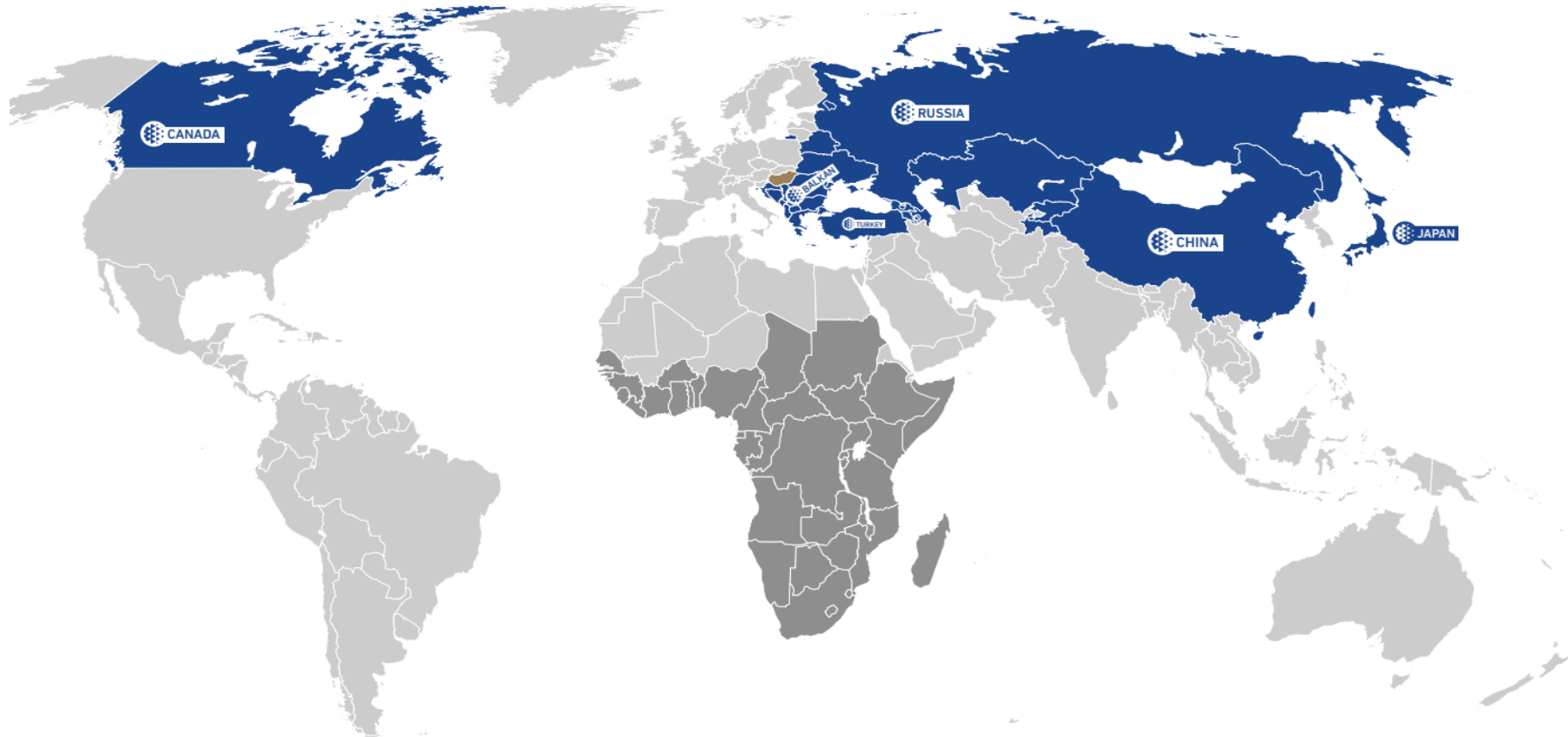


HEPA

Regional Office - Turkey  
Turkey – Greece – Cyprus

HEPA currently operates 6 regional partner offices abroad.

- Istanbul
- Tokyo
- Shanghai
- Moscow
- Belgrade
- Toronto



# HEPA Turkey

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- **HEPA OFFICE** was established in 2015 in order to contribute to and diversify the foreign economic relationships of Hungary
- **HEPA Turkey** promotes Hungarian companies in Turkey and Greece through its six regional offices.
  - **4 offices in Turkey**
    - **Istanbul**
    - **Ankara**
    - **Izmir**
    - **Bursa**
  - **Athens**
  - **Budapest**





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# HEPA Turkey

- **Supports building international commercial relations by conducting market analysis and providing consulting services**
- **Helps Hungarian companies successfully penetrate the Turkish and Greek markets by providing an array of professional services**



# Our Services

- ❖ Conducting company specific market studies of sectors and products
- ❖ Finding suitable partners for Hungarian companies to enter the Turkish market
- ❖ Organizing and providing assistance for B2B meetings
- ❖ Participating exhibitions in Turkey as country pavilion together with Hungarian companies
- ❖ Supporting Hungarian companies to visit exhibitions in Turkey







# Our Services

- ❖ Visiting exhibitons in Turkey on behalf of Hungarian companies
- ❖ Representing Hungarian companies with no office in Turkey
- ❖ Increasing awareness of Hungary by using conventional and digital media channels
- ❖ Presentation of Hungary by making country presentations to chambers, associations and organizations

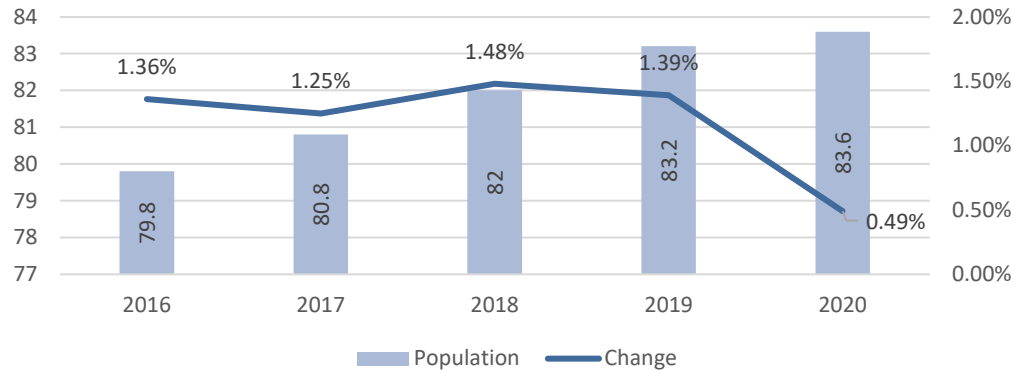
# Some Facts about Turkey



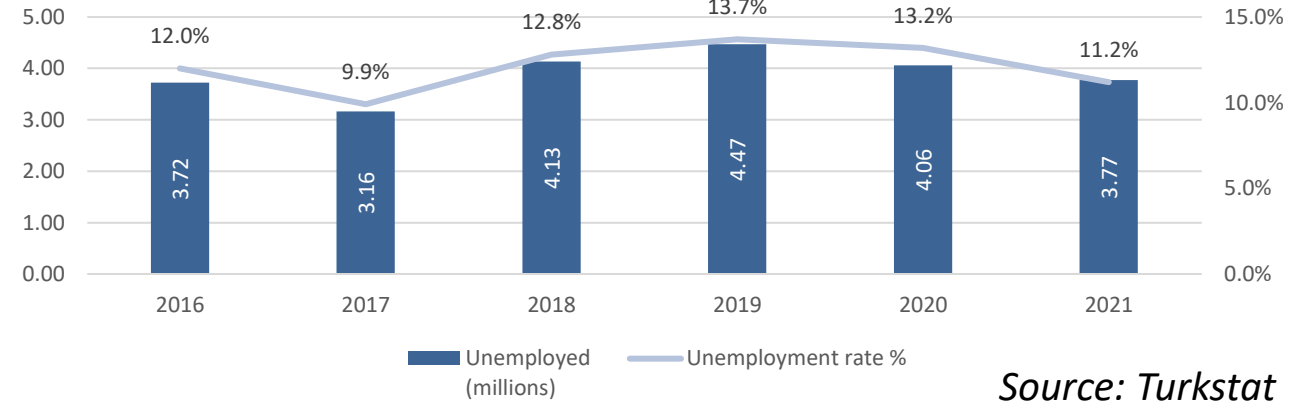
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Population

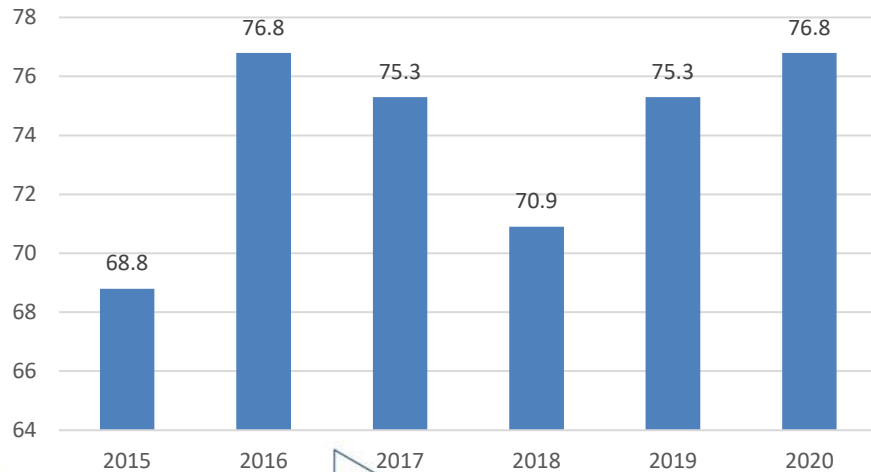


Unemployment

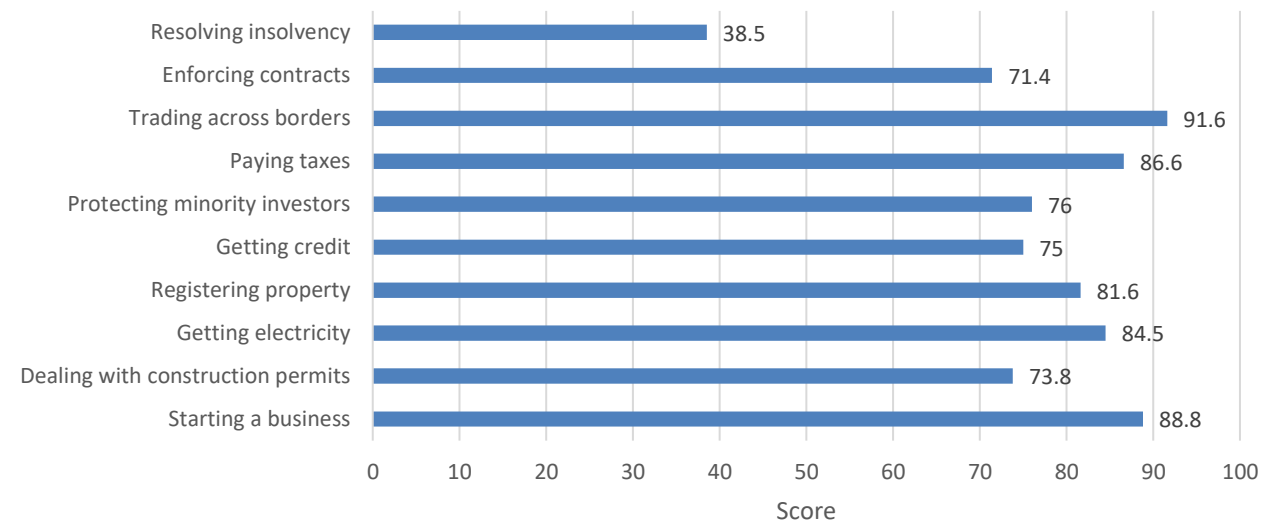


Source: Turkstat

Turkey ease of doing business score (higher is better)



2020 Ease of doing business - Topic scores



Source: Worldbank



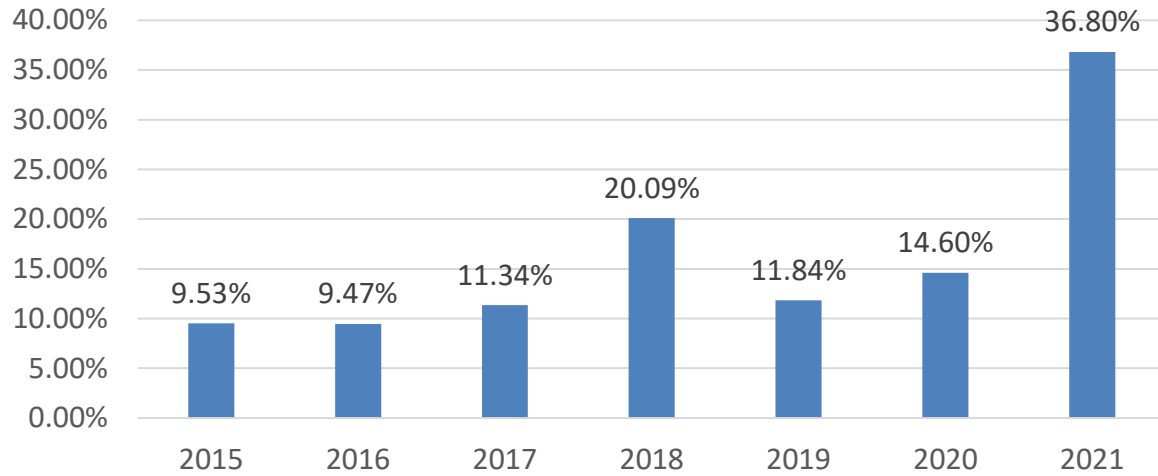
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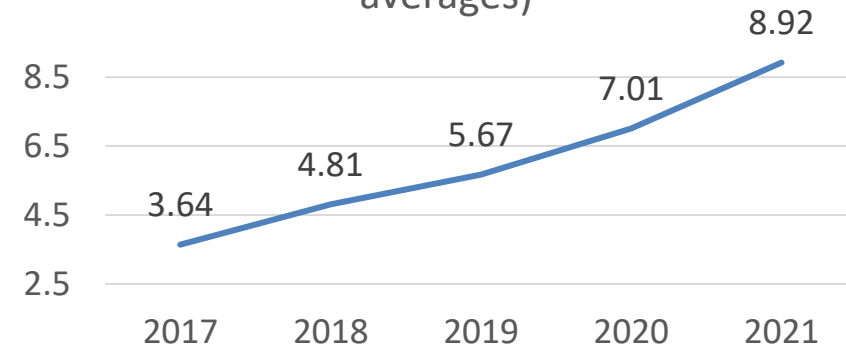
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Consumer Price Inflation

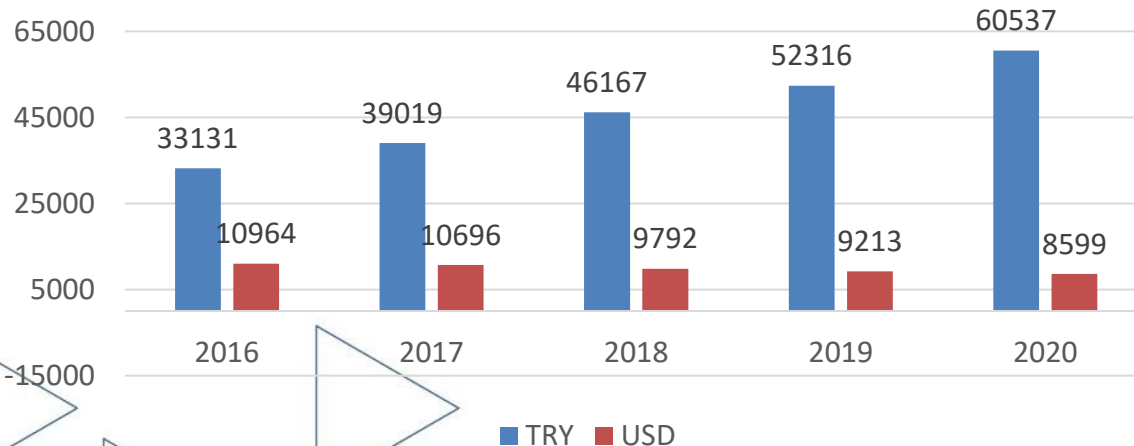


USD to TRY (based on yearly averages)



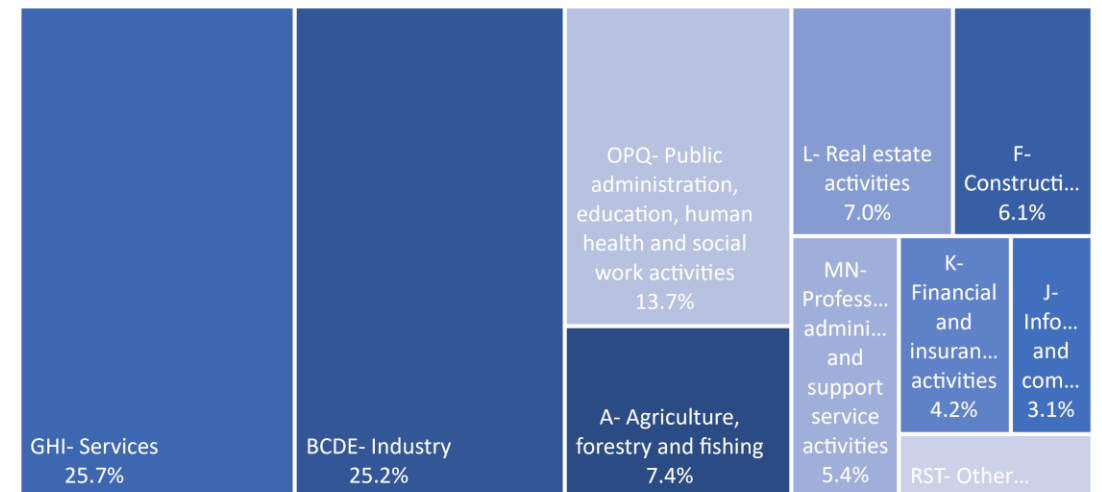
Source: TR Central Bank

Turkey's GDP Per Capita (Thousand TRY/USD)



Source: Turkstat

Turkey GDP by sectors - 2020 (based on current prices)



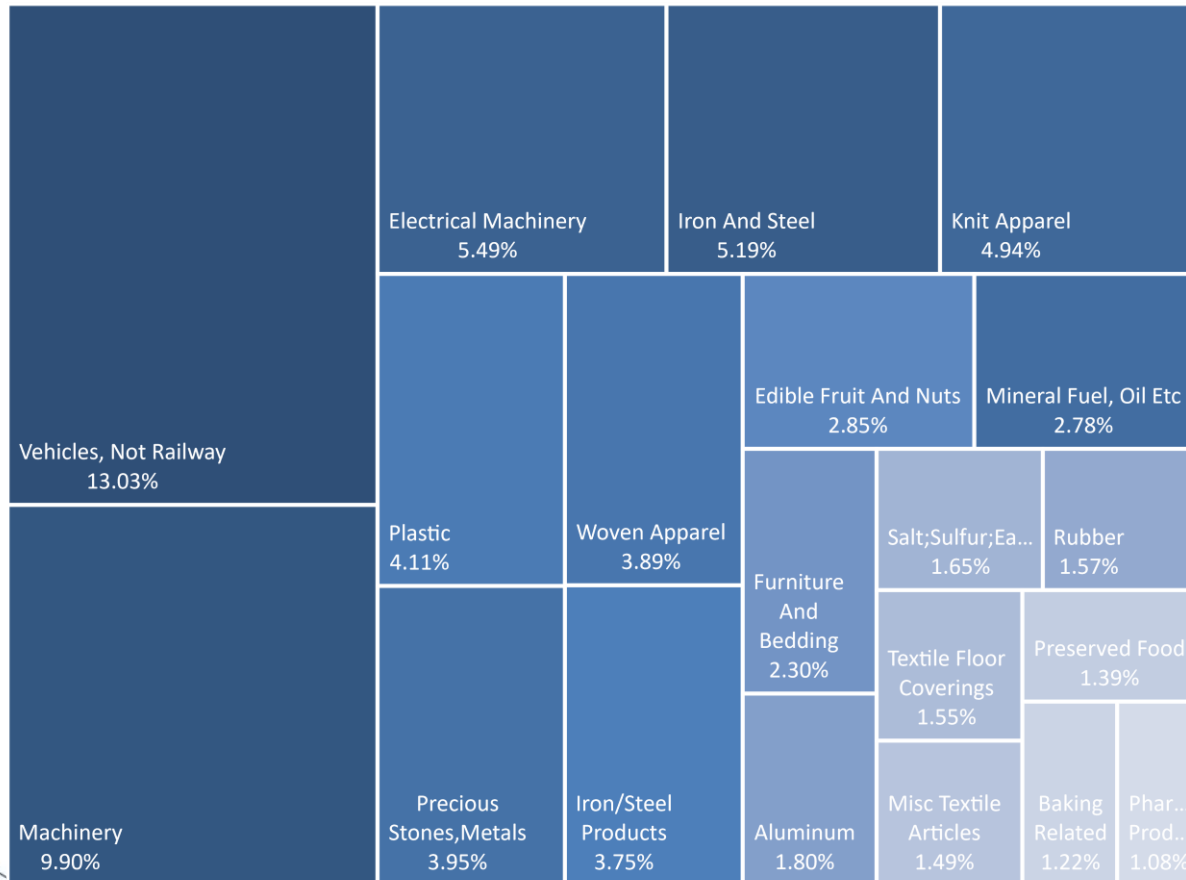
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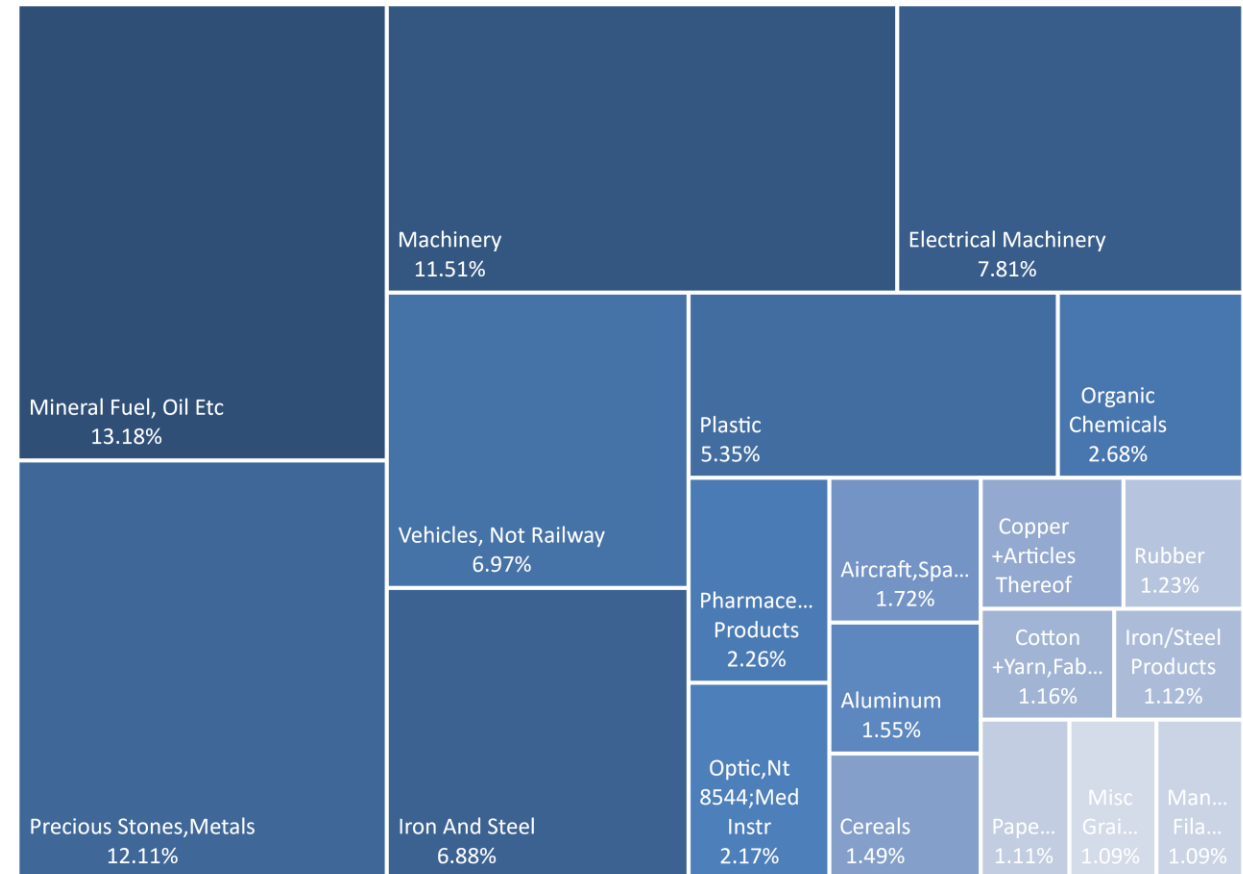
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Exports by category - 2020



Imports by category - 2020



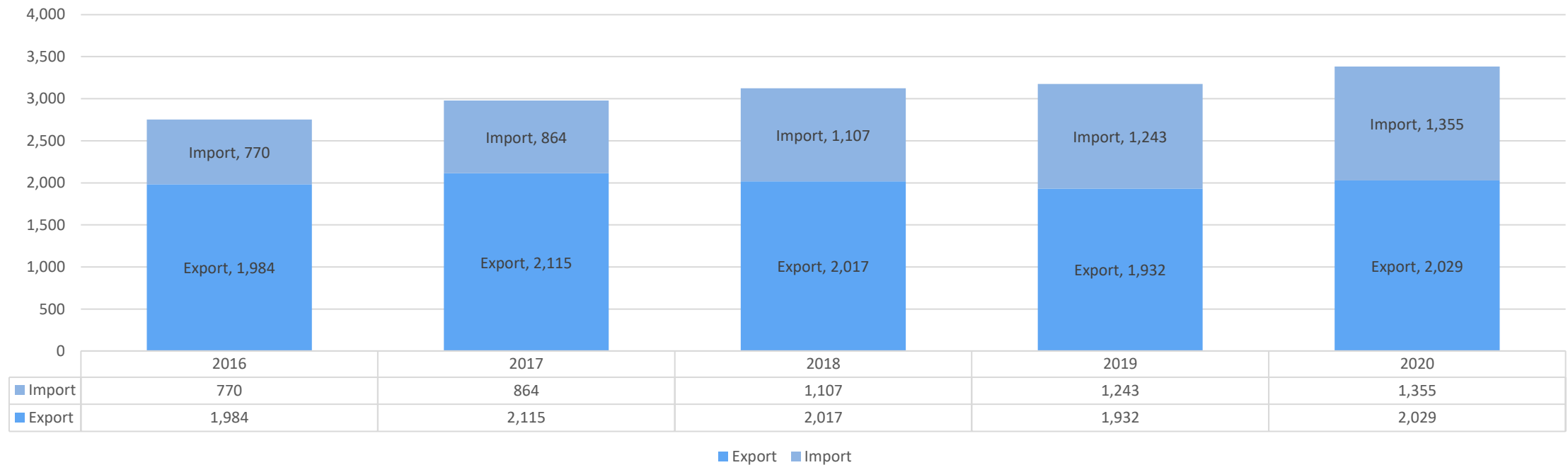
Source: Turkstat





## Bilateral Trade between Hungary and Turkey

### Hungary-Turkey Trade (Annual - million USD)



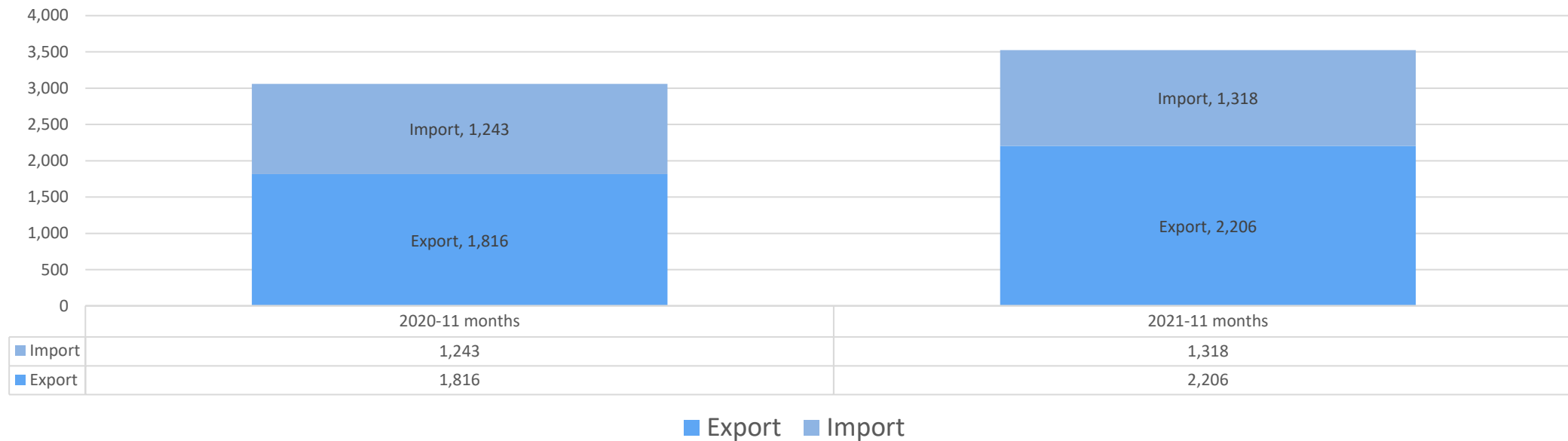
TOTAL VOLUME	2016	2017	2018	2019	2020
(Million USD)	2,754	2,979	3,124	3,175	3,384

Source: KSH



## Bilateral Trade between Hungary and Turkey

Hungary-Turkey Trade (11 months - million USD)



TOTAL VOLUME	2020 - 11 months	2021 – 11 months
(Million USD)	3,059	3,524

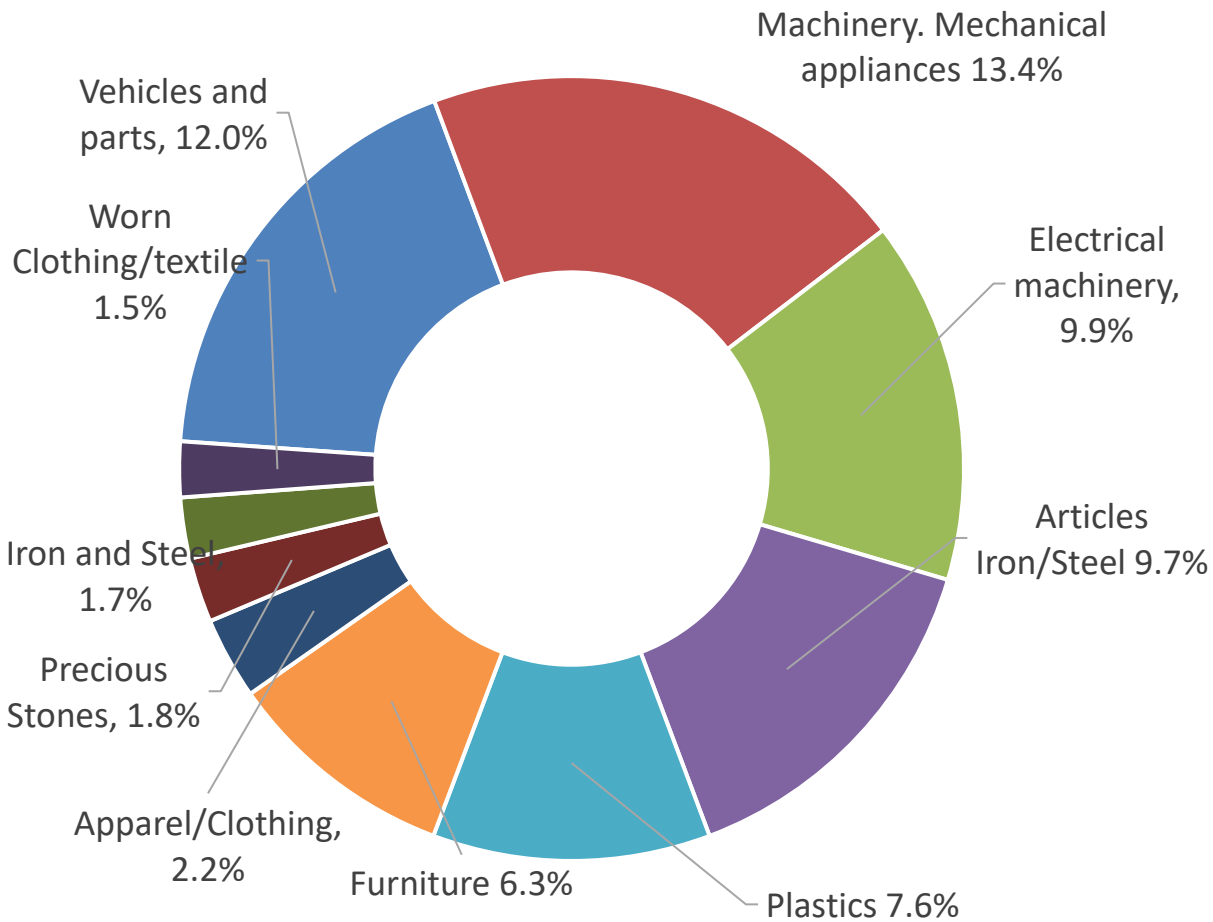
Source: KSH



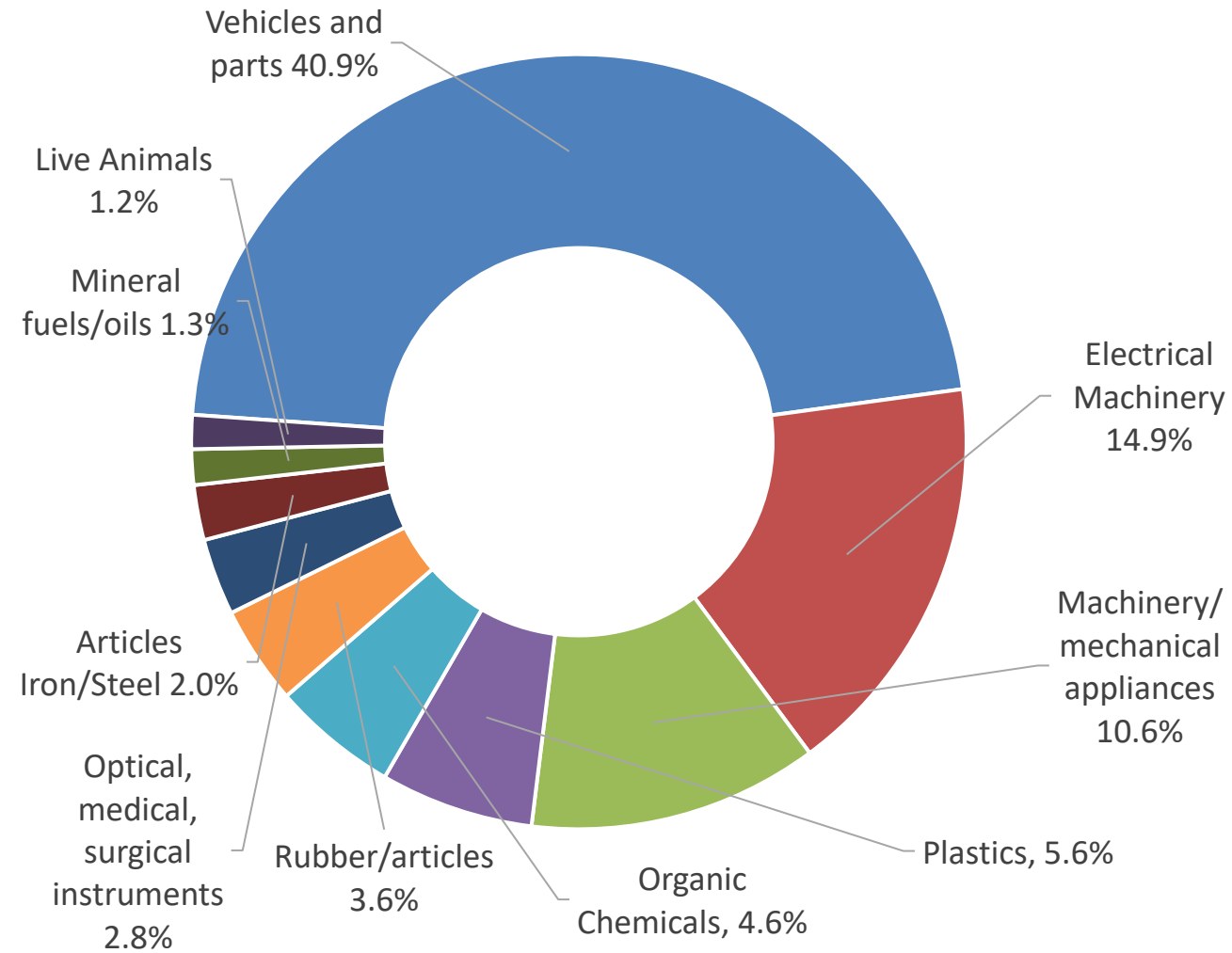


# Bilateral Trade between Hungary and Turkey

## Imports of Hungary from Turkey-2021-11 months (%)



## Exports of Hungary to Turkey-2021-11 months (%)



Source: KSH

# Growtech Exhibition-Antalya November 2021



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THANK YOU...

