About IoT India 2018

The Manufacturing industry is being fundamentally reshaped by the progress of the 4th Industrial Revolution, powered by the IoT. The changes to this segment are made possible by technological breakthroughs occurring at an unprecedented pace forcing decision makers to reinvent the product lifecycle from Designing till Production. This IoT revolution is expected to increase productivity and stakeholder value profoundly. To stay competitive, manufacturers need to partner with manufacturing automation vendors and systems integrators that provide solutions to upgrade factories or build new systems from scratch.

IoT India 2018 aims to bring fresh insights from real world experiences and dive deep into the ongoing issues that call for industry-wide efforts and collaboration; while also stirring its audience towards adoption of IoT in Manufacturing.

IoT India is part of the IoT series of events. Held annually in Singapore since 2014, IoT Asia has been a key industry platform for governments, industries, and technology leaders to foster closer partnerships and in turn create opportunities for the public and private sectors to embrace Internet of Things. Riding on IoT Asia's success, IoT India will highlight key areas critical to the development and the future growth of IoT adoption in Smart Manufacturing in India.

Industry Recognition

Since its debut in 2014, IoT Asia has received industry accolades over the years including:

2016 UFI Marketing Award for Brand New Brands	2015/16 #IoT Awards	Trade Conference Organiser of the Year for IoT Asia 2014 at Singapore Experience Awards 2015	2014/15 Internet of Things AWARDS
ufi Winner of the Marketing Award 2016	People's Choice Silver Awards for Event of the Year in Postscapes 2015/2016 IoT Awards	SINGAPORE EXPERIENCE AWARDS 2015	The only Asian finalist for the Event of the Year category in Postscapes 2014/2015 IoT Awards

Focus Sectors

1	2	3	4	5	6
Industrial IoT	Cybersecurity	Robotics	Data Analytics	Design Applications	Support Services

Concept of IoT in India

As we delve into India's IoT Policy by MEITY - Ministry of Electronics and Information Technology, IoT in India cuts across 3 distinctive elements:

Sensors
The sensor market in India is expected to grow 20% CAGR by 2020, becoming the fastest growing in the Asia-Pacific region

Design
Using design application to collect and analyse big data is vital in pushing the boundaries for data consolidation

Cybersecurity
To protect and prevent cyber threats for a smooth transmission of data especially in the application of IoT in urban development and industries

With the above 3 elements, India moves closer to its bold initiative of "Make in India" focusing on both the urban development and proliferation of IoT in the industrial sector (Manufacturing).

Why Participate?

Create buzz at an important industry gathering

Demonstrate thought leadership

Boost your brand amongst IoT industry leaders and key stakeholders

Reinforce your market leadership positioning through our extensive campaigning

Invest in a reputable platform

Who Will You Meet?

AUTOMOTIVE

GOVERNMENT / MUNICIPAL CORPORATIONS

LOGISTICS

MANUFACTURING

POWER AND ELECTRICITY

SECURITY

SOLUTION PROVIDERS

SYSTEM INTEGRATORS

TRANSPORTATION

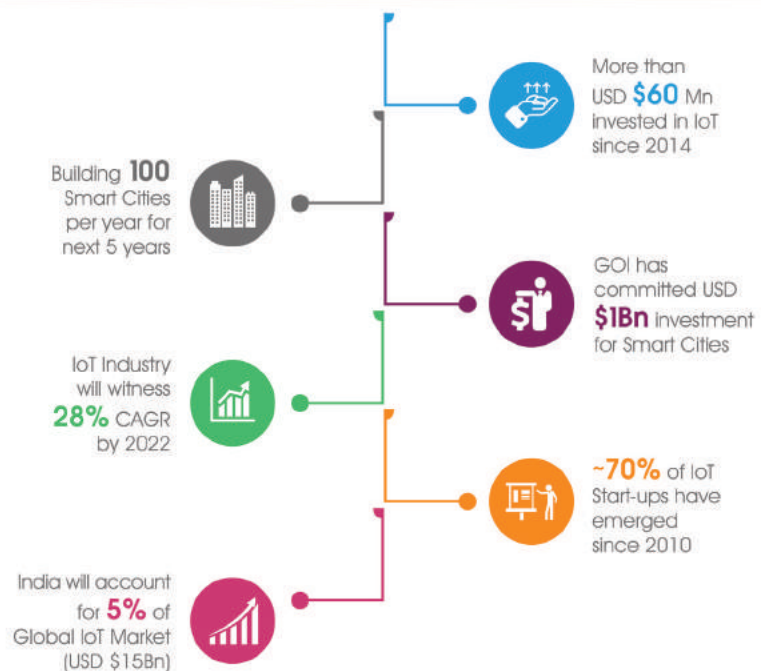TELECOMS

URBAN DEVELOPMENT

VENTURE CAPITAL

AND MANY MORE!

Networking Opportunities

Whether you are a Start-up, SME or MNC, you will get to engage with many different prospects to achieve your goals.

Roundtable Discussions

Networking Reception

Business Matching

Business over Breakfast

Experience Zone

IoT Landscape in India

Building **100** Smart Cities per year for next 5 years

More than USD **$60** Mn invested in IoT since 2014

GOI has committed USD **$1Bn** investment for Smart Cities

IoT Industry will witness **28%** CAGR by 2022

~70% of IoT Start-ups have emerged since 2010

India will account for **5%** of Global IoT Market (USD $15Bn)

Event Demographics

2000+ Attendees	6 Focus Sectors	100+ Exhibitors	200+ Delegates	3500+ SQM	2 Conference Tracks

Event at a Glance

Day 1	Day 2
Opening Ceremony	Business over Breakfast
Exhibition - The Ashok, Convention Center	
Conference - The Ashok, Convention Center Keynote, Seminar Sessions, Panel Discussions	
Business Matching - The Ashok, Convention Center Pre - Scheduled 1:1 Meetings	
Networking Reception - The Ashok, Convention Center	

*Subject to change at the Organiser's discretion

Event Highlights

Business Matching
IoT India's Exclusive Business Matching application offers all attendees and exhibitors the opportunity to pre-schedule one-one meetings based on business preferences.

Experience Zone
The Experience Zone at IoT India will be the center of action bringing together leading brands and tech innovators. Here you will have the opportunity to demo new technologies and witness some of the brilliance from the industry, all while remaining focused on improving business relations.

Conference Highlights

Dual-track Conference
The conference is a thought-leadership and networking platform for key players and relevant communities in the Indian IoT ecosystem, presenting some of the latest technologies, business developments and opportunities in the field.

Real Impacts
Hear illustrative case studies and contextual use cases of how IoT is showing returns and results in various industry segments and aspects of life in India.

Innovations & Advances
View highlights of new and innovative IoT and related technologies, systems, enablers in the nation.

Transformations
Witness how IoT in India changes the face of competition and partnerships, and implications for eco-system building and development

Partnership Opportunities

IoT India 2018 brings forth a dedicated platform for the identification of business partnership opportunities in India's growing IoT Industry. It is an opportunity for partners to create/showcase their brand to more than 1,500 high-calibre attendees from various industry verticals and explore monetisation opportunities. Be recognised as a leader in India's IoT community comprising of government bodies, top trade professionals and key decision makers:

Elite Partner
- Diamond
- Platinum
- Gold
- Silver

Exclusive Partner
- Networking Reception
- Business over Breakfast
- Luncheon
- Business Lounge
- WiFi
- Mobile Application

Premium Partner
- Visitor Bag
- Lanyard
- Session
- Delegate Kit

Partnership options are limited, please contact sales.iotindia@singex.com now!

Business Lounge Partner

Lanyard Partner

Networking Partner

Visitor's Bag Partner

Join us as an Exhibitor

Enhanced Booth
Minimum size: 9 Sqm

Looking for an enhanced booth? You can dress up your booth with more attractive visuals and enjoy a bigger space for private meetings.

Cost: US$ 275/SQM*

Exchange Booth
This special option is for Start-ups to consider it as an opportunity to present their products and solutions at the Start-up Exchange

Cost: US$ 450/-*

**Artwork depicted in the visuals are for illustration purposes only.

*GST as applicable

BOOK YOUR SPACE NOW! | sales.iotindia@singex.com

IoT INDIA

4 - 5 December 2018
THE ASHOK, NEW DELHI, INDIA

INTERNATIONAL EXHIBITION & CONFERENCE ON THE INTERNET OF THINGS
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