

BUSINESSLAND HUNGARY



Businessland Hungary



9.80 million people, 93,000 sq km



19 counties, capital: Budapest



Highly developed road, railway, air and water transport system



Human Development Index (2019): ▲ 0.845



SMEs provide 60% of employment, contribute to GDP by 40%



Core industries and services

Automotive and Machinery

Electronics

IT

Pharmaceutical

Chemical Industry

Medical Engineering

Food

Communication

Tourism

Logistics

R&D

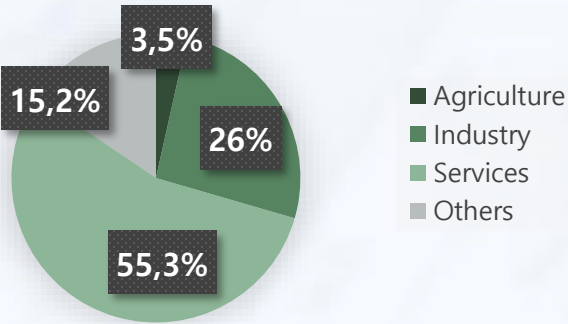
SSC

Water Management

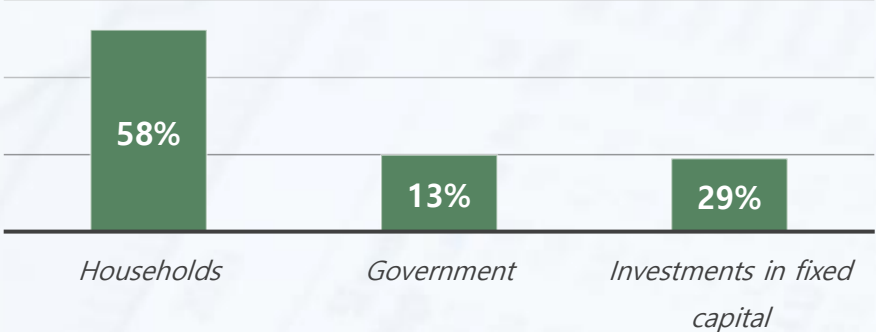
Businessland Hungary

GDP	Per capita (nominal): 17.466 USD (2019)	GDP growth: 4,9% (2019)
Employment	Real wage growth: 11,4% (2019)	Unemployment: 3,5% (2019)
Inflation	 3,4% (2019)	 3.5% (2020 est.)
Taxation	Corporate income tax: 9%	Local business tax: Max. 2%

GDP Composition (2019)



GDP by End Use (2019)



Total trade turnover

213 billion EUR (2019)

Main export partners: (2019)

Germany, Slovakia, Italy,
Romania, Austria, France,
Poland, Czech Republic,
Netherlands, UK, USA

Main import partners: (2019)

Germany, China, Austria,
Poland, Netherlands, Czech
Republic, Slovakia, Italy,
Russia, France, Romania

Export: 109 billion €

Import: 104 billion €

4,2% growth (2019/2018)

5,7% growth (2019/2018)

Economic outlook 2020

GDP growth:

-6,4%

Inflation: 3,4%

Unemployment:

4,4%

Exports

(goods, services, EC)

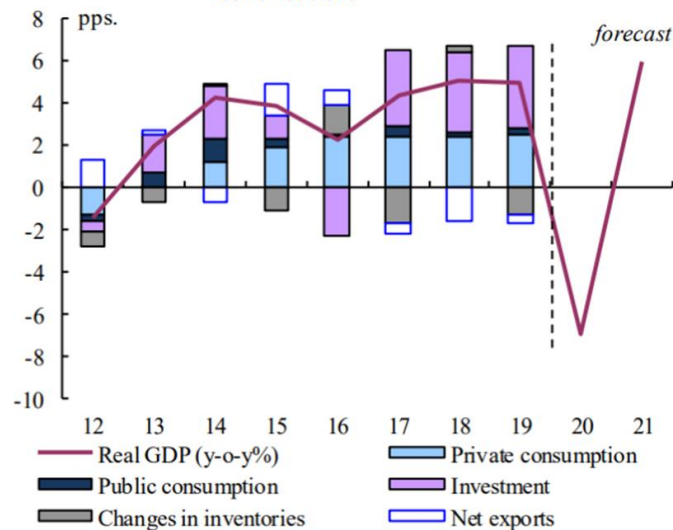
-14%

Imports

(goods, services, EC):

-15%

Graph 2.24: Hungary - Real GDP growth and contributions



Source: European Economic Forecast

Five-point economy protection plan

Preserving jobs: government will, among other measures, take over portion of wage payments from firms, that have had to shorten work hours due to coronavirus epidemic

Job creation: the government allocates HUF 450 billion (EUR 1.23 billion) to investments for job creation

Providing support for hard-hit economic sectors: tourism, construction, hospitality, entertainment industry, agriculture, health industry, food industry, logistic, public transport. Exemption from the obligation to pay social security and health insurance contributions until mid-2020

Loans: HUF 2 trillion worth of preferential, government-backed loans available to Hungarian companies

„Family and Pensioner Protection Program.” The government will gradually reintroduce 13th month pensions.

New export support and investment promotion program

- 3 new products for businesses by Hungary's Eximbank
- Preferential loans available to companies for investments
- Working capital loans with 0,1% interest rate on the loan for small businesses that apply for it within a year
- In addition, Eximbank launched a guarantee and insurance scheme that will enable businesses to maintain their commercial bank loans and shield them from the negative effects of late payments in export markets

Other export promoting measures

From 24 August 2020 HUF 50 billion (EUR 139,4 million) government support scheme directed at companies aiming at expanding their export capacity and establishing a physical presence in foreign countries

- Each company can win up to HUF 3 billion support

Hungarian Chamber of Commerce and Industry

Hungary's Largest Business Association

600.000 Registered
companies in the fields of
trade and industry

20.000 Voluntary
members

Present in Hungary since
1850



Umbrella Organization

Coordinating 23 regional chambers
covering the whole country



Members: from multinational to single enterprises

Producing 2/3 of the Hungarian GDP



Mission & Vision

To stimulate a vibrant local economy and
increase Hungarian exports by improving
small and medium sized companies'
market positions at international level

Main Services



Development of
international
business
relations



Vocational
training



Marketing and
business
information



Arbitration
Court



Issue and
authentication
of trade
documents



„Széchenyi”
Card System -
financial
support to SMEs



Széchenyi Card – Crisis constructions

Provide enterprises with immediate financial resources

Zero or very low and fix interest rate

885 Billion HUF (2.459,36 Million EUR) amount of credit for 28.000 companies in 2020

Elements of the program:

- overdraft facilities - interest rate: fix 0,1%/year
- loan for maintaining jobs - interest rate: fix 0,1%/year
- touristic card - interest rate: fix 0%/year
- liquidity facilities - interest rate: fix 0,2% /year
- loan for investment - interest rate: fix 0,5%/year
- agri-card and loan for agri-investment - interest rate: fix 0,5%/year

HCCI International Relations



Brussels Office, Membership in Eurochambres, ICC, WCF and SRCIC



Bilateral chambers related to 3 neighbouring countries



Bilateral and multilateral committees related to 13 priority partner countries and regions



164 partnership agreements with foreign national chambers in 78 countries



Cooperation with embassies and trade promotion organizations



6 business councils with 3rd countries



European Enterprise Network offices in 5 regional chambers

Services in the Field of Internationalization

International Department

Trade related events

Business Missions

Business Information

Export directory

Export Guide

Newsletters

13 Committees for Foreign Relations

China

Croatia

Germany

Kazakhstan

Mongolia

Romania

Russia

Slovakia

Slovenia

Turkey

M. East and N. Africa

Africa

West-Balkan

6 Joint Business Councils

Cuban

Algerian

Egyptian

Saudi

Taiwanese

Vietnamese

Bilateral relations

1995 – Memorandum of Understanding between the former Czech Chamber of Economy and the Hungarian Chamber of Commerce and Industry

Hungarian-Czech Business Forum and B2B organised on 15 May 2019, in Budapest, on the occasion of the official visit of President Milos Zeman to Hungary

Accreditation of the Czech-Hungarian Chamber of Commerce (CMOK) in 2013

Cooperation in several European projects as project partners and also in frame of the V4 Group

Hungarian-Czech trade volume (million EUR)

	Export			Import		
	2017	2018	2019	2017	2018	2019
Total	4 326,8	4 676,1	4 621,9	4 531,1	5 028,5	5 139,8

	Export		Import	
	January- October 2019	January- October 2020	January- October 2019	January- October 2020
Total	4025,5	3429,5	4317,5	4065,3

Potential areas of cooperation

Automotive industry

Transport

Infrastructure

Agriculture and food processing technologies

ICT

Energy industry

Construction industry

R&D, technology transfer

Medicines and medical equipment

THANK YOU FOR YOUR ATTENTION



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