



# 第二届中国国际供应链促进博览会

## The Second China International Supply Chain Expo

*Connecting the World for a Shared Future*

**2024.11.26-30**

**HOST**

China Council for the Promotion of International Trade

**ORGANIZER**

China International Exhibition Center Group Limited



2024.02



Themed “Connecting the World for a Shared Future”, the First China International Supply Chain Expo (CISCE), hosted by China Council for the Promotion of International Trade (CCPIT), took place in Beijing from November 28 to December 2, 2023. Chinese Premier Li Qiang attended the opening ceremony and delivered a keynote speech. As the world’s first national exhibition focusing on supply chains, the first CISCE successfully facilitated the connectivity between upstream, midstream, and downstream sectors, the merging of large, medium, and small enterprises, the coordination of industry, academia, research, and practical application, and the interaction between Chinese and foreign businesses. It accomplished four significant functions: promoting trade, fostering investment cooperation, aggregating innovation, and encouraging learning and exchange. The CISCE has emerged as a new window for promoting high levels of openness, a fresh platform for supporting the establishment of a new development paradigm, a novel medium for enhancing the construction of a global open economy, and a pioneering experiment embodying the concept of building a community with a shared future for mankind.

## Review of CISCE 2023

- Indonesian President Joko Widodo, Uruguayan President Luis Alberto Lacalle Pou, Director-General of WTO Ngozi Okonjo-Iweala, and Secretary-General of UNCTAD Rebeca Grynspan delivered speeches at the opening ceremony.
- International organizations including UNCTAD, UNIDO, WIPO, ITC and ICC served as support unite of CISCE.
- Launched *The Beijing Initiative for the Connectivity of Industrial and Supply Chains*, calling for maintaining the stability and smooth flows of global industrial and supply chains.
- A total of **515** exhibitors, of which **26%** international exhibitors from **55** countries and regions.
- Over **150,000** visitors, including **80,000** professional buyers, and **110** delegations organized by ministries and local governments.
- **6** thematic forums on the **5+1** industries respectively, with **90** speakers sharing their perspectives on the hottest topics.
- Published *The Global Supply Chain Promotion Report*, proposing a global supply chain promotion system for the first time in the world.

25

China Top  
500 Private  
Enterprises

57

China Top  
500

53

Fortune  
Global 500

1000+

Journalists  
On-siteExhibition Area  
100,000 Sqm

200+

Agreements  
Signed

23

Achievements  
Released

360+

Side Events 15000  
attendees

62

New Products  
and Technologies  
Debuted

## Invitation

The Second CISCE, scheduled for November 26-30, 2024, will focus on six key supply chains: advanced manufacturing, clean energy, smart vehicle, digital technology, healthy life and green agriculture, together with supply chain services. Alongside these, it will feature special forums and various side events including investment promotion, supply-demand matchmaking and new product releases.

We will collaborate with all parties to uphold the principles of a globalized, specialized, market-driven, and environmentally friendly exhibition, presenting exceptional, detailed, and exceptional accomplishments, transforming the second CISCE into a high-quality, chain-themed, engaging and successful global economic and trade event. We sincerely welcome exhibitors from around the world, professional buyers and visitors, and individuals from all walks of life, to join us at the exhibition. Let us come together at CISCE to grasp the opportunities that present themselves, and create another extraordinary event!



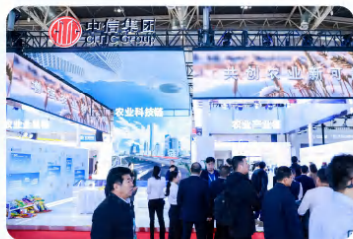
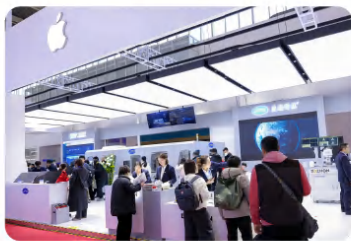
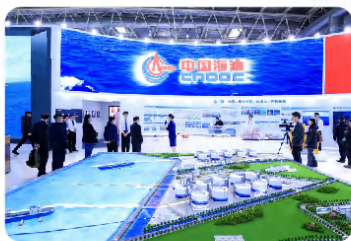
## Distinctive Advantages

### High-standard Platform for Communication between Government and Businesses

- An authoritative communication platform between government and businesses for state leaders, senior government officials, decision makers from key enterprises and leading experts in related industries to discuss the vision of the industry's innovation, actively make suggestions and convey the voice of the industry.

### High-level Platform for International Cooperation

- A grand gathering of World's Fortune 500 and renowned enterprises from over 50 countries and regions to build a bridge of international exchanges and cooperation.



### High-quality Platform for Brand Promotion

- A major industrial event with extensive coverage across all media channels, mainstream media' s full range of multi-angle analysis.

The collage illustrates the multi-channel coverage of a major industrial event. It includes a Weibo post, the official website China.org.cn, a Yahoo Finance article, and social media posts, all featuring content related to clean energy and technological advancements in China.

### High-end Platform for New Product Launches

- An authoritative debut platform to organize new product release events, bring together cutting-edge leading technologies and showcase the latest achievements.

### High-efficiency Platform for Business Matchmaking

- A business matching platform by making full use of data resources to improve the market-oriented investment promotion mechanism and strengthen the matchmaking service.

## 6 Supply Chains



### Advanced Manufacturing

Showcase the entire industrial chain of global advanced manufacturing, ranging from front-end R&D and design, application of new materials and processing of key components to intelligent manufacturing.



### Clean Energy

Showcase new technologies, products and trends in clean energy, promote complementary and integrated development of multiple energy sources, and contribute to the realization of low-carbon development goals.



### Smart Vehicle

Showcase key technologies and products in the upstream, midstream and downstream of the smart vehicle industry, focus on innovative development of electrification, intelligence and networking, and enhance cooperation, cross-border integration and resource sharing.



### Digital Technology

Showcase cutting-edge digital technologies, solutions and applications that empower different sectors, present key links and contents of the digital industry, and promote the deep integration and upgrading of the digital economy with the real economy.



### Healthy Life

Showcase key products, technologies and services in healthcare and lifestyle, including Traditional Chinese Medicine health care, promoting the integration and development of various fields in the healthcare industry.



### Green Agriculture

Showcase the complete agricultural industry chain, stretching from the "field" to the "dining table", which can be divided into three sections: upstream agricultural production, midstream processing, and downstream products and their distribution.

## 1 Exhibition Area



### Supply Chain Services

Showcase technological innovation and industrial upgrading in modern logistics, providing digital, integrated, and low-carbon management and solutions for the global supply chain.



## Booth Rates

Booth Type	Booth Rate
Raw Space	USD 300/m <sup>2</sup>
Standard Booth	USD 3,000/9m <sup>2</sup>

- Early Bird Price: USD 225/m<sup>2</sup>, effective until 1 June, 2024.
- Application Deadline: 1 September, 2024.
- Submit the application online at the CISCE official website [www.cisce.org.cn](http://www.cisce.org.cn), or email us at [lianbohui@ccpit.org](mailto:lianbohui@ccpit.org).

## Layout



China International Exhibition Center (Shunyi Venue)

## About CCPIT

Founded in 1952, China Council for the Promotion of International Trade (CCPIT) is a national foreign trade and investment promotion agency. The CCPIT will establish wide connections with relevant international organizations, trade & investment promotion agencies, commercial associations and business circle, to organize various forms of communication and cooperation. It is committed to enhancing services for companies and making positive contributions to development of bilateral and multilateral trade relationships, promotion of world economic prosperity and improvement of the well-being of all mankind.



## About CIEC

Established in 1985, China International Exhibition Center Group Limited (CIEC Group) is under direct administration of China Council for the Promotion of International Trade (CCPIT). Now it has developed into a group exhibition enterprise with the entire industry chain of exhibition hall management, domestic exhibitions, overseas exhibitions, exhibition design and engineering, exhibition transportation, exhibition information advertising, accommodation and catering, etc. It serves as a chairman unit of China Association for Exhibition Centers as well as chairman unit of CCOIC Convention and Exhibition Industry Committee.

## CONTACT US



### **Advanced Manufacturing**

Ms. CUI Wenjia  
Tel: +86 10 84600353; +86 13811113916  
E-mail: cuiwenjia@ciece.com.cn

### **Clean Energy**

Ms. FENG Mei  
Tel: +86 10 84600578; +86 13716210930  
E-mail: fengmei@ciece.com.cn

### **Smart Vehicle**

Mr. LI Xingchen  
Tel: +86 10 84600339; +86 18604321462  
E-mail: lixingchen@ciece.com.cn

### **Digital Technology**

Ms. SONG Jiahui  
Tel: +86 10 84600389; +86 18310830889  
E-mail: songjiahui@ciece.com.cn

### **Healthy Life**

Ms. ZHANG Xiaowei  
Tel: +86 10 84600165; +86 13910701855  
E-mail: zhangxiaowei@ciece.com.cn

### **Green Agriculture**

Mr. CAO Fengzhiwen  
Tel: +86 10 84600381; +86 17702975216  
E-mail: caofengzhiwen@ciece.com.cn

### **Supply Chain Services**

Ms. ZHU Ying  
Tel: +86 10 84600577; +86 13488796645  
E-mail: zhuying@ciece.com.cn



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